

Escape Spa Opens – An Expansive Day Spa in Cypress Texas and Recovery Sanctuary from the Stresses of Modern Life, featuring: Halotherapy, Vichy Shower, Contrast Bathing, IV Infusions, Infrared Saunas, Massages & Facials Founded by Beauty & Wellness Entrepreneur, Equestrian & Houston Native, LeBrina Jackson

HOUSTON, Texas (July 2023) — Escape Spa is a new spa haven in Cypress, Texas with a wellness treatment menu as expansive as its space. Tucked away along U.S. Highway 290 about 40 minutes from downtown Houston, guests can embark on a holistic spa journey featuring an extensive range of services including, hydrotherapy, halotherapy, infrared sauna, contrast bathing and IV infusions as well as luxurious body treatments, massages and facials.

Wellness seekers looking to kickstart their metabolism, eliminate toxins, boost immunity, revitalize after a strenuous workout, or replenish and restore the body's natural balance, Escape Spa is a go-to recovery sanctuary. Specializing in hydrotherapy, Escape Spa also has a dedicated Vichy shower room to provide hydrotherapy treatments under a multi-jet water massage. The invigorating experience melts away guests' tension and stress from head to toe by applying soothing pressure from their state-of-the-art Vichy shower heads. In addition, targeted vitamin b12 infusions and detox iv drops are administered by registered nurses and a 30-minute Normatec boot compression therapy which increases circulation and moves the lymphatic system is an optional add-on to a range of massages or facials.

Founded by entrepreneur, equestrian and Houston-native, LeBrina Jackson, Escape Spa was envisioned with intentions centered around recovery and wellness, incorporating mind, body, and spirit into every treatment. The inspiration behind Escape Spa was influenced by LeBrina's upbringing when she worked in her mother's hair salon and became a part of her family's five generations of hair stylists. During

this chapter of her life, she discovered her passion for going above and beyond customer expectations. Shortly after, LeBrina experienced a transformative massage where she realized she could go beyond providing beauty and hair care and support others on their wellness journey by opening her own healing retreat.

Designed by Amy McDonald of the renowned <u>Under a Tree</u> spa and wellness consultancy, the interiors of Escape Spa embody a sense of warmth and sophistication throughout the 5,000-square-foot indoor space. Escape Spa features eight spacious treatment rooms including a couple's suite with its own private jacuzzi, separate locker facilities for men and women, a relaxation lounge equipped with a fireplace and eight private resting spots for added tranquility, and a self-care lounge for on-site retail consultations.

Escape Spa is at the forefront of fostering a holistic approach to guests' wellness and recovery by providing all-access resort-style amenities including a co-ed wet room. Guests can soak in the 12-person hot tub or unwind in their dry sauna before stepping aside for a refreshing contrast bathing experience where the release of a bucket of cold water rejuvenates the senses. Additionally, guests can choose to relax and detoxify in the HaloIR salt-sauna suite as an optional add-on to their spa visit. Halotherapy is also known as salt therapy and is renowned for its ability to alleviate respiratory conditions, enhance immune function and even soothe skin ailments. This pod also utilizes infrared lights and enhances cardiovascular health, aids in weight loss and promotes radiant skin along with helping the body eliminate toxins more effectively.

From personalized locker cards provided upon check-in to their welcoming staff and customized aroma rituals before every service, the attention to detail goes unmatched throughout every guest experience. Regardless of whether guests visit Escape Spa on their own, with their significant other, or in the company of a small group, guests are encouraged to sit back and relax in their Wine Bar and Social Lounge savoring a glass of wine or sparkling beverages. In fact, the retreat highlights local vineyards with wines from William Chris such as Lost Draw Sparkling Pinot Meunier, Sway Rose, Skeleton Key Cabernet Sauvignon, William Chris Petillant Naturel Rose, Skeleton Key Red Blend and William Chris Mary Ruth - White Blend. Messina Hof wines are also

featured in the space and include Emblaze, Sparkling Almond, Angel Riesling, Blushing Angel and the Sparkling Brut.

"Bringing Escape Spa to life was born out of my passion for providing guests with a transformative wellness experience from start to finish", says LeBrina Jackson, owner of Escape Spa. "Our guests don't want to think when they visit Escape Spa, they tell us they're exhausted, they need a refresher and they just want us to take care of them. Since our opening in 2022, we have been dedicated to creating a space where guests can escape and embrace a holistic approach to wellness."

Escape Spa has partnered with distinguished skincare and wellness brands including Dr. Dennis Gross Skincare, Knesko, Naturopathica, Prospect Farms, ZENTS, and Skin Authority, to complement their extensive array of thoughtfully crafted signature services and wellness offerings. Monthly spa membership packages are also available to purchase in-spa including options such as the Simply Getaway, the Mind & Body, or the Couples Mind & Body, each designed to cater to guests' specific needs and preferences. Day visitors also have the option to purchase a wellness pass for full access to all amenities.

In August 2023, LeBrina was honored as one of The Top 30 Influential Women of Houston by D-Mars Business Journal, a publication in Houston, which supports and highlights local entrepreneurs and business owners and aims to inspire, inform and educate on matters related to running a business.

Escape Spa is located at 27118 US-290 Unit P, Cypress, TX 77433, and is open seven days a week from 9 a.m. to 7 p.m. The Spa can be reached at 281-800-1522.

ABOUT ESCAPE SPA

The Cypress Texas Spa specializes in providing holistic wellness and recovery experiences, going beyond facials and massages and offering a serene retreat for individuals seeking stress relief and enhanced well-being. Since its establishment in 2022, the spa has rapidly gained a robust clientele, thanks to its unique position as a sanctuary focused on individual wellness journeys. Escape Spa serves a wide audience, from busy professionals seeking stress relief to wellness enthusiasts aiming for holistic

health. For more information on the services provided, visit our website at www.escapepv.com.